



ARIZONA STATE RETIREMENT SYSTEM

3300 NORTH CENTRAL AVENUE • PO BOX 33910 • PHOENIX, AZ 85067-3910 • PHONE (602) 240-2000
7660 EAST BROADWAY BOULEVARD • SUITE 108 • TUCSON, AZ 85710-3776 • PHONE (520) 239-3100
TOLL FREE OUTSIDE METRO PHOENIX AND TUCSON 1 (800) 621-3778
EMAIL ADDRESS: ASKMAC@AZASRS.GOV • WEB ADDRESS: WWW.AZASRS.GOV

Paul Matson
Director

SUMMARY OF A PUBLIC MEETING OF THE ARIZONA STATE RETIREMENT SYSTEM EXTERNAL AFFAIRS COMMITTEE

HELD ON
February 1, 2013
10:30 a.m., Arizona Time

The External Affairs Committee (EAC) of the Arizona State Retirement System (ASRS) met in the 14th Floor Conference Room of the ASRS Office, 3300 North Central Avenue, Phoenix, AZ, 85012. Mr. Kevin McCarthy, Chair, called the meeting to order at 10:33 a.m., Arizona Time.

This meeting was teleconferenced to the ASRS Tucson office at 7660 East Broadway Boulevard, Suite 108, Tucson, Arizona, 85710.

1. Call to Order; Roll Call; Opening Remarks

Present: Mr. Kevin McCarthy, Chair - Via Teleconference
Mr. Brian McNeil, Vice Chair

Absent: Mr. Tom Manos

A quorum was present for the purpose of conducting business.

Mr. Jeff Tyne, Board Trustee, attended the meeting via teleconference, as an observer.

With the presence of Mr. Tyne, a technical quorum was present for the Operations and Audits Committee, however, only business of the External Affairs Committee was conducted.

2. Approval of the Minutes of the November 7, 2012 EAC Meeting

Motion: Mr. Brian McNeil moved to approve the minutes of the November 7, 2012, EAC Meeting, with the recommended changes.

Mr. Kevin McCarthy seconded the motion.

By a vote of 2 in favor, 0 opposed, 0 abstentions and 1 excused, the motion was approved.

3. Presentation, Discussion, and Appropriate Action Regarding 2013 Legislation

Mr. Patrick Klein, Assistant Director of External Affairs introduced Ms. Lesli Sorensen who updated the Committee on the Senate confirmation of Board Member Jeff Tyne. Mr. Tyne was approved by the full Senate on January 29, 2013.

Ms. Sorensen presented the Committee with an update on the ASRS 2013 Legislation, informing the Committee how to access the Bill Tracker via the ASRS website.

Ms. Sorensen also informed the Committee of the legislation proposing changes to statutes governing the ASRS, which includes:

- Survivor Benefits
- Amortization Period
- Spousal Consent Clarification
- Member Identity Security
- Health Insurance Program Self-insurance
- Permanent Benefit Increases
- Long-Term Disability Plan

In addition, Ms. Sorensen provided information about initiatives proposed by others that impact the ASRS, including:

- HB2006 (ASRS, political subdivision entities)
- HB2524 (return to work; compensation limit)
- HB2562 (public retirement systems; ineligible employees)
- HB2608 (EORP, closure; defined contribution)
- HCR2005 (public retirement systems)

4. Presentation, Discussion, and Appropriate Action Regarding an update of the annual ASRS Communication Plan

Mr. Klein introduced Mr. David Cannella, Communications Manager to the Committee to provide an update on the annual ASRS Communication Plan. Mr. Cannella discussed the ASRS accomplishments in 2012:

- Developed a new E-newsletter for members and employer partners
- Redesigned the ASRS homepage to highlight news and features
- Streamlined processes for the Member Login page
- Assisted in informing members of the new improved access to member statements online
- Seven new videos added to the ASRS website
- Significantly improved web analytics
- Produced three 'Your Retirement' newsletters and two Employer Update newsletters
- Assisted with the production of two Financial Reports: 2012 Comprehensive Annual Financial Report (CAFR), and Popular Annual Financial Report (PAFR).
- Developed comprehensive social media guidelines
- Developed policies on member procedures for public record requests

Mr. Cannella updated the Committee on the ASRS communications initiatives for 2013, including:

- An online retirement application
- A new content management website
- Continued usage of E-communications for the ASRS members and employer partners
- A new communications strategy for new members
- Continued usage of social media, including Facebook, Twitter, and LinkedIn

5. Call to the Public

No members of the public requested to address the Committee.

Mr. McCarthy adjourned the meeting at 11:37 a.m.

Respectfully Submitted by,

Kajuana Warren
Committee Secretary

Date

Patrick M. Klein
Assistant Director, External Affairs Division

Date